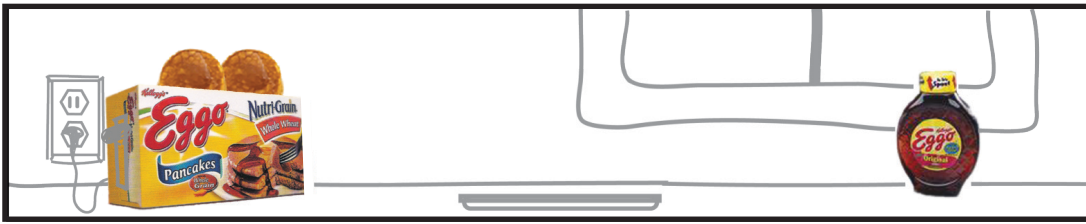


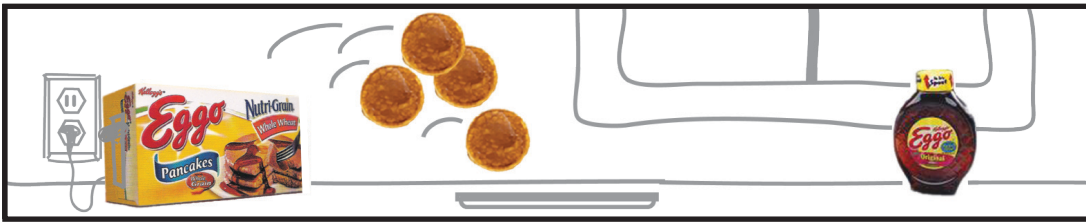
*Display 1*

*Illustrated steam rises from Eggo box toaster.*



*Display 2*

*Pancakes and illustrated toaster lever simultaneously pop up. The “popping-up” sound occurs.*



*Display 3*

*Multiple pancakes fly out of toaster accompanied by illustrated motion graphics. The “wizzing-through-the-air” sound occurs.*



*Display 4*

*Pancakes land in a stack on illustrated plate. A “landing” sound occurs. Illustrated smoke puffs out of toaster.*



*Display 5*

*Syrup bottle makes “weezing” sound as it squeezes in. It then bursts its top and explodes with a stream of syrup. The syrup pours over the pancake stack.*



*Display 6*

*Syrup bottle resumes to normal while syrup drips down pancake stack accompanied by an “oozing” sound.*



*Display 7*

*Scene fades into blank white backdrop with Eggo slogan followed by website.*